

## FUSION PROMOTIONAL MARKETING

### SPECIAL ANNOUNCEMENT

# FUSION

P R O M O T I O N A L   M A R K E T I N G

## Fusion Promotional Marketing Announces Expansion into Event Production

Fusion Promotional Marketing is pleased to announce its expansion into Event Marketing and Production. Fusion Events provides full-service event marketing and production that showcases brands and products. Services include event design, planning and production. From initial concept through completion, Fusion Events strategically markets through events such as publicity stunts, media events, trade shows and conventions, product launch parties, charity events and private parties.

Industry veteran, Traci Altman, is President of Fusion Events and will oversee the design and production of all events, along with Karen Hill, CEO of Fusion Promotional Marketing.

Event Design services uniquely crafts an event that strategically markets a brand or product. Event Planning includes Vendor Management, Logistical Planning and Talent. Event Execution includes Load-In, Event Run-of-Show and Load-Out.



Trade Show / CES



Consumer Show / Comic Con



PR Stunt / Street Teams



Convention Booth / Mall Tour

*Above images represent Traci Altman production experiences.*

For more information or to promote a brand or product with event marketing, contact Fusion Events today at [Info@FusionPromos.com](mailto:Info@FusionPromos.com) or call (949) 482-1963.

***Do you know someone who could benefit from our quarterly Fusion Flash announcements? If so, send us an email at: [Info@FusionPromos.com](mailto:Info@FusionPromos.com).***

